



Peshtigo Area Chamber of Commerce Board of Directors Meeting
October 10, 2022 PELC District Office

President Tony O'Neill called the meeting to order at 12:10.

Present: Maddie Bohaczek-Stibbe, Melissa DeMoulin, Tony O'Neill, Karen Pluff, Brian Sabel, Sheryl Fugere, Mary Lock, Patrick Rau, Lori Tonn, Marty Zeske, Mary Lou Richter, Marquita Limberg, Fred Popp

Absent: Roberta Davis, Krissy Edgar

Mission Statement: Read by Richter. The mission of the Peshtigo Area Chamber of Commerce is to promote responsible business development, tourism, and growth in the overall best interest of the Peshtigo area through services and representation of the business community.

Approval of Meeting Agenda: A motion was made by Limberg and seconded by Bohaczek-Stibbe to approve the agenda as printed. The motion carried with all in favor.

Approval of Meeting Minutes: A motion was made by Sabel and seconded by Fugere to approve the September 12, 2022 meeting minutes as printed. The motion carried with all in favor.

Treasurer's Reports: A motion was made by DeMoulin and seconded by Lock to approve the treasurers and kayak/fishing pier treasurers report as printed. The motion carried with all in favor.

Secretary's Report:

- O'Neill wrote letter of recommendation to other chambers for Packerland Website at their request.

Liaison Reports:

- School Superintendent's Report:** Rau reported that Mark VanDehei, former Peshtigo resident and astronaut, visited school and shared details with children about his experiences. Also, asked all directors to spread word that referendum vote is November 8.
- Mayor's Report:**
 - Not available.
- Peshtigo Parks and Rec:** Trunk or treat at Badger Park was a success with around 450 participants. Department is working on winterizing city and gearing up for winter decorations and activities.
- Wild Goose River Kayak Group** – O'Neill reminded directors that project is almost complete and PACOC hopes to dissolve accounts before end of year, and asked directors for ideas on how to utilize remaining funds. O'Neill suggested gifting money to school to use for their kayak programs. Lock suggested setting up maintenance fund for city for ongoing repairs and maintenance. Nothing decided at this point.

Committee Reports:

- Budget/Finance Committee:**
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- Membership Committee:**
 - DeMoulin reported that Peshtigo Times and Peshtigo Apparel renewed and new member, Sprinkles.
- Director Recruitment Committee:**
 - Zeske was reinstated as director.
- Executive Committee:** DeMoulin brought up idea of setting up discretionary fund of \$500 for executive committee as needed for dinners, meetings, etc. Lock made motion and Richter seconded. The motion carried with all in favor.
- 2021 Kick-Off Dinner Committee:**
 - On hold.
- Kayak Launch/Fishing Pier Initiative Project:**

- Proof has been approved on kiosk. Sabel has built, but needs to install
- g. Event Committee:
 - New Chair Needed.
- h. Social media and Website Development (Krissy-Melissa) There are new apps on website that will be activated.

New Business:

- a. Scarecrow Contest 2022; Contest is now open to area business and residents. O'Neill suggested purchasing trophies to give out, 2 for business and 2 for residents. Lock made a motion to purchase 4 trophies at approx. cost of \$60 total, seconded by Limberg, approved by all.
- b. Peshtigo Historical Days post event review; Historical days committee was paid profit of \$ 377.07. Next year, need to have more \$5 and \$10 to start as change. Also, Fugere informed board that this was her last year heading booyah committee. She will assist next year, but will not head committee.
- c. 2022 Christmas Celebration Event-Collaboration with City of Peshtigo and Woman's Club; Date set of December 3, 12-2pm. There was meeting prior to chamber BoD meeting where initial planning was started.
- d. Discuss Secretary/Treasurer position, Volunteer or appoint 2 directors to study and recommend.
- e. Membership opportunity for business advertisement postings City of Peshtigo; Tonn verified that she will post flyers, for a set amount of time, that are dropped off to her.

Old Business:

- a. IRS 501.c6 Submission and status; Paperwork filed with assistance of Johnson and Rennie, payment of \$600 taken out of kayak fund account
- b. Installation of info kiosk and sponsor sign at Fishing Pier; Still waiting for permission from city and to get holes dug, will possibly have to store for winter in storage unit if not installed soon.

11. Adjourn

A motion was made by DeMoulin and seconded by Lock to adjourn the meeting at 1:02 pm. The motion carried with all in favor.

The next meeting will be held on November 14, 2022, Location Peshtigo School District Office at Noon