



Peshtigo Area Chamber of Commerce Board of Directors Meeting
April 13, 2022 George Webb's

President Tony O'Neill called the meeting to order at 12:00 noon.

Present: Maddie Bohaczek-Stibbe, Melissa DeMoulin, Sheryl Fugere, Marquita Limberg, Mary Lock, Tony O'Neill, Karen Pluff, Mary Lou Richter, Brian Sabel, and Marty Zeske.

Absent: Roberta Davis.

Attending: Patrick Rau, Katie Berman, Lori Tonn, Diane Larrabee, Rhonda McClain, and Zac Aubert.

A closed directors meeting was held from 11:30 – 12:00 noon.

Mission Statement: Read by Richter. The mission of the Peshtigo Area Chamber of Commerce is to promote responsible business development, tourism, and growth in the overall best interest of the Peshtigo area through services and representation of the business community.

Approval of Meeting Agenda: A motion was made by Lock and seconded by Fugere to approve the agenda as printed. The motion carried with all in favor.

Approval of Meeting Minutes: A motion was made by Sabel and seconded by Richter to approve the March 2, 2022 meeting minutes as printed. The motion carried with all in favor.

Treasurer's Reports: A motion was made by Richter and seconded by Zeske to approve the April 13, 2022 Treasurer's Report for the General Fund as printed. The motion carried with all in favor.

A motion was made by Richter and seconded by Zeske to approve the April 13, 2022 Treasurer's Report for the Kayak Launch/Fishing Pier as printed. The motion carried with all in favor.

Secretary's Report:

- Sutek reported that the membership renewals are coming in and about half the members have renewed.

Liaison Reports:

a. School Superintendent's Report:

- Rau thanked the Chamber for hosting the Career Expo which was held at the Peshtigo Middle/High.
- Elections for Board of Education came in with Jenny Schwittay and Joe Nault being reelected and Kevin Roeder winning the vote over Kelly Jones.
- Graduation will be outside this year on May 27, 2022 and it will be live-streamed. The AV class is working with some experienced people at New Life Church to bring the production together.

b. Mayor's Report:

- Not available.

c. Peshtigo Parks and Rec:

- Tonn spoke on flower pot sponsors and movie night listed below.

Committee Reports:

a. Budget/Finance Committee:

- Sabel reported on the budget listed below.

- b. Membership Committee:
 - New members include Butterfly Creek Lavender Farm, UES Computers, Peshtigo Lion's Club, and Katie Berman.
- c. Director Recruitment Committee:
 - New chair is needed for this committee.
- d. Executive Committee:
 - Nothing to report.
- e. 2021 Kick-Off Dinner Committee:
 - Discussion was continued on doing a Connect Community Event inviting local community groups and to start planning meetings in May or June. Will be sending out letters to all community groups.
- f. Kayak Launch/Fishing Pier Initiative Project:
 - After the last of the signage and additional expenditures including a grand opening, the account will be given to the kayak group.
- g. Event Committee:
 - Nothing to report.

New Business:

- a. Flower Pot Sponsor with City of Peshtigo:
 - Discussion was had on sponsoring a flower pot for the City of Peshtigo.

A motion was made by Pluff and seconded by Lock to sponsor a flower pot for the City of Peshtigo in the amount of \$50.00. The motion carried with all in favor.

- b. Discuss and Approve the 2022-2023 Budget:
 - Sabel presented both the past year budget and the new 2022-2023 budget. Will update the numbers to include the additional money for the booyah since an additional kettle will be made again.

A motion was made by DeMoulin and seconded by Bohaczek-Stibbe to accept both the last year completed budget and the new 2022-2023 budget with the amendment to add the additional money for the booyah sale. The motion carried with all in favor.

- c. Booyah Fundraising Discussion:
 - Fugere discussed having two kettles of booyah again this year. Last year it sold out by 2:15pm. As long as she was enough workers, she is willing to make two.
- d. Wind Rose North Presentation:
 - Zak Aubert from Wind rose North gave a presentation on kayak opportunities in our area. He offered his help to Zeske and Tonn with setting up safety and educational events. He would also be willing to work with the school and their curriculum involving kayaking.
- e. City of Peshtigo Park and Recreation Movie Night Discussion:
 - Lori Tonn announced that they will be holding a movie night in the park on June 28, 2022. The 5:30pm movie will be Spring 2 and the 7:30pm movie will be Sandlot.
 - The cost of bringing in the event will be approximately \$1,400 and they are looking for sponsors who will get recognition through advertising.

A motion was made by Lock and seconded by Limberg to approve sponsoring the event with \$100 coming from the Chamber general fund and \$100 coming from the Kayak fund for a total of \$200.00. The motion carried with all in favor.

A motion was made by Limberg and seconded by Lock to change the monthly director meetings to the second Monday of each month starting in May. The motion carried with all in favor.

Old Business:

- a. Career Expo and Education Recap:
 - The Career Expo was held on March 9, 2022. Two radio spots were done promoting the event. Categories of speakers included medical technicians, media, communications and many more.
 - O'Neill purchased ten \$10.00 gift cards from Kwik Trip to be given to the student ambassadors that helped with the Career Expo.

b. IRS 501(c)(3) and 501(c)(6) Filing Extension for 2022 Tax Year:

- O'Neill checked with Brad Walters to look at the Chamber's tax status. He will get back to the Chamber after the tax season. O'Neill applied for a six-month extension because guidance is needed because of the revenues of the kayak fund.

Katie Berman reported on status of the youth recipe book with proceeds going to the Peshtigo Food Pantry. A \$500 grant was received. People will be able to preorder online. Pages are still available to sponsor at \$50. The food pantry is exploring the possibility of giving out scholarships with priority to volunteers.

Discussion was had on doing concessions at the Bands at Badger first concert on June 1, 2022. Michigan Shivers will be performing. The Chamber is cosponsoring so the Bands at Badger committee has agreed to allow them to sell concessions as long as the menu is approved by the committee to avoid duplicate menu items. Some ideas of menu items include walking tacos, pizza either from Luigi's or Kwik Trip.

A motion was made by Sabel and seconded by Richter to adjourn the meeting at 1:53 pm. The motion carried with all in favor.

Cindy Sutek
Secretary/Treasurer

The next meeting will be held on May 9, 2022 at Windjammer's